

Natasha's Law

Revised legislation comes into force on October 1st 2021 to further protect allergy sufferers and give them confidence in the food they purchase, by requiring more types of food to have potentially life-saving allergen information provided on the label.



What is happening?

New legislation comes into force on October 1st 2021 to further protect allergy sufferers.



What types of food are affected?

The law applies to a category called 'prepacked for direct sale' (PPDS) i.e. food packaged at the same place it is offered for sale to the consumer which includes pre-wrapped products that are kept within a unit or behind a counter.

What information is required on the label?

All PPDS food will need to have a label showing (i) the name and quantity of the food and (ii) a full ingredient list with the 14 declarable allergens clearly emphasised on the ingredients list when present.



CHEESE AND PICKLE SANDWICH

Mature Cheddar cheese, pickle and butter in sliced malted bread

INGREDIENTS: Malted bread (wheat flour (wheat flour, calcium carbonate, iron, niacin, thiamin), water, malted wheat flakes, wheat bran, wheat protein, yeast, malted barley flour, salt, emulsifiers (mono- and diglycerides of fatty acids, mono- and diacyl tartaric acid esters of mono- and diglycerides of fatty acids), spirit vinegar, malted wheat flour, rapeseed oil, flour treatment agent (ascorbic acid), palm fat, wheat flour, palm oil, wheat starch), mature Cheddar cheese (milk), pickle (carrots, sugar, swede, onion, barley malt vinegar, water, spirit vinegar, apple pulp, dates, salt, modified maize starch, rice flour, colour (sulphite ammonia caramel), onion powder, concentrated lemon juice, spices, spice and herb extracts), butter (milk).



What would happen if I do not comply with Natasha's Law?

Failure to comply with the new regulations will attract substantial and unlimited financial penalties, and such a breach may carry a criminal offence.



Does this affect my serve over or food to go operation?

If you display any of your products packaged then you are affected e.g. pre made sandwiches and salads. Your sales colleague will be able to advise you further.

FSA Introduction

Take a look at the Food Standard Agency introduction to allergen labelling changes.

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